



# Dealer Module

*A single end-to-end CPQ solution for the window and door dealer network*

**Empower your dealer network, expand your sales reach, reduce the sales cycle and enjoy higher close rates with Soft Tech's Dealer Module.**

Dealers connect securely to your manufacturing intelligence to create high-quality custom quotes, quickly and accurately, using real-time data. No data loss, no middleware, just smart selling.



## QUICKLY CREATE ACCURATE QUOTES

Your dealers can create quotes with custom markups, margins or discounts for managed customer groups. Faster quote turn-around times with higher quote accuracy.



## AUTOMATED ORDER CREATION

Your dealers are in control of the process from configuring, pricing, quoting, accepting and submitting orders directly into your V6 for manufacturing, placing orders in real-time.



## SCALE UP YOUR BUSINESS

With your dealers managing the quoting process independently, your quote capacity will increase while freeing-up your internal staff to work on other parts of your business.

## Benefits to the Window & Door Manufacturer

- Increase your quoting capacity and accuracy by enabling the quoting work to be done by your dealers.
- One point of data entry reduces error rates in quoting, and increases turn around times on quotes and accepted orders.
- Access to dashboard reporting - view your order pipeline providing you with advanced planning tools.
- Easy for your dealers to quickly master.

**To get a free demo visit [www.softtech.com](http://www.softtech.com)**

## Dealer Quote Items

## Benefits for the Dealer Network

- Powerful online Configure, Price and Quote (CPQ) tool so dealers own their entire quoting and ordering process.
- A single system where dealers can manage their customers, projects, quotes and purchase orders.
- Faster quoting process using real-time data, which eliminates pricing errors.
- Connect directly into the manufacturer's V6 for ordering, getting orders into production faster.
- Dealers can configure their own customer groups for markups, margin or discount rights.
- Dealers can apply their own brand to the portal, and to their customer quotes and orders.
- Dealer dashboard showing insight reporting on financials, quotes/orders, project progress, delivery schedules etc.
- Modern, responsive web portal designed to work on desktop web browsers and tablets.

## What next?

Get a Free Demo today by visiting [softtech.com](http://softtech.com), and learn how we can help your window and door business.

**We are here to help you get more windows out the door.**

## Helping your business grow

- Long term trusted partner in the industry
- End-to-end solutions for your business
- We work with you to future proof your business
- Software that meets your changing needs

## About Soft Tech

- Serving the window and door industry for more than 30 years
- More than 10,000 customers worldwide
- 100+ employees dedicated to understanding, implementing and supporting your business