

## Soft Tech launches updated logo

*Press Release issued for 3 November 2020*

Earlier this year, Soft Tech announced its acquisition by European software company CompuSoft. To amalgamate the relationship between the two organizations, Soft Tech today launches an updated logo, bringing the business into alignment with the CompuSoft umbrella of companies.



The updated Soft Tech logo represents an evolution into the next chapter of the business. Gaining access to additional resources, experts and new technologies through CompuSoft, yet still strongly representing the business's mission and vision - which have been refreshed over the last few months.

### *Mission Statement*

Soft Tech's purpose to serve its customers is broken down into four short points, defining the mission of the business as:

Question. Solve. Build. Deliver.

### *Vision Statement*

The vision statement to back up where the business aspires to be upon achieving success is explained as:

To be known as the fenestration software company that delivers the "WOW factor".

### *Soft Tech are excited about...*

- Working on more ambitious projects.
- Taking a longer-term view of what the future holds for the business.
- Investing in resources, systems and processes to support growth.
- Creating an even greater focus on our purpose in the market and to support our industry in investing in the future.

Along with announcing this evolution in the logo, Soft Tech are affirming their commitment to working with and improving the global fenestration industry through the use of technology.

**Soft Tech**

*Soft Tech provides premium software for the window and door industry, exclusively built to design, estimate and manufacture windows and doors. Founded in 1988, Soft Tech now has offices in North America, Australia, New Zealand, United Kingdom, France, Turkey and India. With more than 30 years' experience and thousands of users in the global window and door industry, Soft Tech have developed a reputation for excellence on delivering some of the largest, complex software solutions for some of the world's best industry leaders.*

[www.softtech.com](http://www.softtech.com)

**Compusoft Group**

*Compusoft enables kitchen and bathroom retailers to make their customer's dream rooms become a reality with integrated software that takes customers from design through to installation. A high focus on outstanding data and award-winning customer support provide real value for retailers and manufacturers across Europe, South Africa and Australia.*

[www.compusoftgroup.com](http://www.compusoftgroup.com)

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**Document Revisions**

Version	Date	Author	Revision Details
1	27/10/2020	A Renwick	Draft – for approval
2	29/10/2020	A Renwick	First Release
3			
4			

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