

SOFTWARE SOLUTIONS FOR SMALL BUSINESS:

A round up of SME software to help you succeed in business



It's hard work running your own business, and chances are you could use a little help with managing the day to day operations...

So, why not look at installing some time saving software to help manage your daily tasks? This will allow you and your staff to work faster and smarter, all while watching your business grow. We've put together a list of small business software we've found useful to manage certain area's within a small business:

Office 365 **YOUR GO TO OFFICE - ANYWHERE**

Office 365 is a cloud-based subscription service. Whether you're working in your office or on the go, you can access all the latest versions of Office applications which let you create, edit, and share from your PC/Mac, iOS, Android, or Windows device with anyone in real time. Along with Outlook, Word, Excel, PowerPoint, and OneNote, additional cloud-based services include OneDrive, an internet-based storage platform. Office 365 Business subscriptions are available in a monthly or annual pricing plan. For further details, visit their website at <https://products.office.com/en-nz/home>

ONLINE ACCOUNTING

Xero is online cloud-based accounting software, including a full accrual accounting system with a cashbook, automated daily bank feeds, invoicing, debtors, creditors, GST, payroll and reporting. Xero can connect people with their numbers anytime, anywhere, on any device all while securely protecting your business data. Xero offers a monthly pricing plan, with a free 30 day trial - www.xero.com

ONLINE ACCOUNTING

MYOB is easy cloud-based accounting software that has everything you need to take care of business, including payroll. MYOB tracks when clients receive and open your invoices, helps to manage bills and expenses, and easily track, calculate and meet compliance obligations such as GST, employee tax (PAYE) and KiwiSaver. MYBO offers a monthly pricing plan, with a free 30 day trial - www.myob.com

SMALL BUSINESS CRM

Salesforce is a cloud-based Customer Relationship Management platform bringing together all your customer information in one single platform. Generate leads, drive sales targets and increase customer satisfaction with automated sales processes that will reduce your admin time. It has easy to track contacts, deals, sales performance and customer interaction. Salesforce offer a monthly pricing plan, and are currently running a free 30 day trial - www.salesforce.com

FILE HOSTING SERVICE

Dropbox Enterprise is a cloud-based file hosting service that lets you store photos, documents, videos and other files all in one place. The files can be easily and securely shared, no matter how large and anyone with the link can view or download a copy, even if they don't have a Dropbox account. With advanced user management tools and file event tracking, they also offer 24/7 phone support and training if you need help setting up. Dropbox Enterprise is billed monthly or annually, and currently offer a free 30 day trial - www.dropbox.com/business

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WEBSITE CONTENT MANAGEMENT SYSTEM (CMS)

WordPress powers websites for businesses, allowing you to customise your website domain and offering hundreds of custom themes with outstanding design. Creating and managing your website through WordPress is simple, and gives you the freedom of easily updating your website as required, and with their responsive and mobile themes, your website will look good on any device. WordPress offer a per month/billed yearly option for Business, with optional extra plugins to meet your needs. Visit their website for more information at www.wordpress.com/create-website

MailChimp EMAIL MARKETING SERVICE

MailChimp is an online platform that enables businesses to send bulk emails, engaging customers through email marketing. The platform allows you to select a template and layout then using their simple drag-and-drop feature, set up professional bulk email with ease. With the scheduling and reporting features you can track emails to see how you can improve your campaigns in the future. If you are a small business, MailChimp offers the "Forever Free" plan, then paid for monthly options according to the scale of your business. For more information, visit www.mailchimp.com



Design, Estimation & Manufacturing Solutions for Window & Door Companies

QUOTING AND ESTIMATION SOFTWARE

V6 estimation software allows manufacturers to enter the specifications of a window or door for a accurate quote to be produced. It also allows for tracking of inventory, customer information, order details, production costs, and budget. Estimation software enables for precise manufacturing and eliminates having to redo or replace orders. Don't let complicated product manufacturing and ever-changing requests slow you down, automating your quoting will save you time and money.

SCHEDULING SOFTWARE

If you are still using whiteboards or spreadsheets for scheduling your factory floor, scheduling software will give you back your time by automating these processes. It can allow managers and workers to update their jobs in a central system from any location in the factory, using portable devices, giving more accurate time keeping records. V6 scheduling software increases productivity, offering improved visibility, reporting and compliance.

CNC CONNECTIVITY

Connecting a CNC to V6 automation software allows businesses to take on competitors through increasing efficiency. With better technical knowledge and the technology in a CNC machine, companies can produce quality products at affordable prices. If you are still using a drop saw or stamping machine to manufacture windows or doors, CNC automation software can put an end to these manual, costly and time consuming processes, all while improving workplace safety and reducing waste.

Book a free demo request for any of the above now by visiting www.softtech.com

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